

After a period of selling aluminum storm windows out of his home, Tony Lueck officially opened Lueck's Aluminum Sales with his son Carl in 1958, located on the corner of 19th Avenue and Oregon.

In 1959, Tony's second son, Corky, joined the business and Lueck's Aluminum Sales settled in at its first long-term location, 406 South Park Ave.

In 1972, Lueck's Home Improvements, Inc. packed up and moved to its second, and longest standing location at 706 S Main Street where the business would prosper for decades.

Carl Lueck's oldest son, Cal, joined the business as an installer.

In 1996, Jeff Lueck became an owner along with his father Carl, uncle Corky, and brother, Cal. At the same time, Jeff moved into a position working in the office of Lueck's Inc.'s commercial division.

Cal retired from the business in 2016 and passed both oversight of the residential division and his portion of ownership to Jeff's son-in-law, Luke Janssen.



In 2022, Lueck's Home Improvements became a fourth-generation, family-owned business with the addition of Jeff's daughter, Amanda Janssen. Luke currently works in tandem with both Jeff in the commercial division and Amanda with the residential side of the business.

1950's

1960's

1970's

1980's

1990's

2003

2016

2020

2022



In 1964, Lueck's Aluminum Sales became a corporation of the state of Wisconsin, thus introducing the company our community knows and trusts today as Lueck's Home Improvements, Inc.

The company became second-generation, family-owned when Carl and Corky Lueck took ownership of the business following Tony's retirement in 1969.

The commercial division of Lueck's began with Corky in 1981. Carl Lueck took over the existing residential division and brought in his youngest son, Jeff, as an installer.

Cal gained a portion of ownership in 1985. At this time, Lueck's was open for customers to shop in-store for products that at the time included fireplaces and wood-burning stoves.

In 1988, Steve Klug joined the sales team and has been part of the Lueck's legacy for 35 years and counting!

Lueck's Home Improvements, Inc. became a third-generation, family business in 2003 when both Corky and Carl retired from the business and passed ownership to Cal and Jeff.

Due to city redevelopment plans, at the start of the COVID pandemic in 2020, Lueck's said goodbye to its Main Street location and moved to its current location at 2838 Harrison Street.